

ADDICTION COALITION

an initiative of
theFreedomSource.com

2012 Annual Report

Message from the Executive Director

Dear Friends,

It has been an amazing year for the Addiction Coalition. While unfortunately we have heard some disheartening stories, we are beginning to see favorable fruits of our labor. We have increased the traffic to the addictioncoalition.org website by over 130% over last year. We have doubled the number of school prevention chapters while also increasing our development of our leadership teams for those chapters to 14 schools. We have also grown our volunteer base by more than double. We have been grateful for the helpful media attention and coverage we have received this year as well.

While we are excited about the numbers, we are just beginning our work from a small base in our pilot schools. The Addiction Coalition is now focused on dramatically growing its impact by strengthening and expanding school prevention programs and working with service providers to increase the influence of the Birmingham Recovery Network. We are thankful for your faithful support and look forward to sharing our progress with you in the days ahead.

Warmest regards,
J. Sándor Cheka, III

Service Provided	Community Benefit
Addiction Coalition Chapters	4 High Schools, 29 Student Leaders, 486 Students Reached
Youth Advisory Council	16 Middle and High Schools Represented
Addiction Coalition Website	6,690 Unique Visitors
Resource Directory	101 Providers; 1,282 Unique Visitors
Too Good For Drugs	61 Students at Cornerstone Schools of Alabama
Volunteers	144 Individuals

Community Involvement

- Department of Children's Affairs: Presented as a drug trend expert in five communities in the State of Alabama
- Medication Take-Back Day: Helped increase the amount of medication collected by 21% in the City of Birmingham
- Recovery Month: Recognized as the first ever Recovery Month Challenge winner by the Alabama Department of Mental Health for posting 60 stories of recovery online shared by people in the community
- SAMHSA: Selected by the Substance Abuse and Mental Health Services Administration to train other communities across the country on capacity building to develop community coalitions and to help us learn best practices developing in other communities
- Service Project: 40 youth participated in a clean-up project at Aletheia House
- Youth Leadership Development Program: Sponsored a Substance Abuse Prevention Workshop for 39 students to develop drug prevention videos

Our Vision: To Eliminate Addiction in Central Alabama

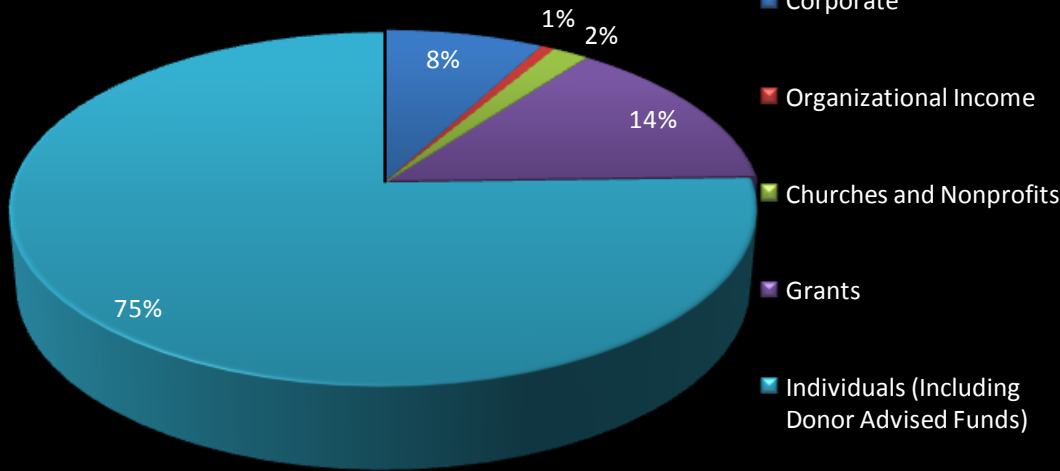
Our Mission

To support and create effective, culture-changing community awareness and prevention programs through area schools, churches and employers

To foster a community conversation to encourage collaboration and deployment of the most effective assessment, treatment and long-term recovery techniques

To be the catalyst in increasing capacity for treatment both youth and adult, to dramatically reduce the social cost and impact of addiction

Total 2012 Revenue: \$238,132.42



We want to thank our generous donors who are the reason we are able to pursue our mission of eliminating addiction in Central Alabama. Because of their investment in our community, we are able to make strides in making a lasting impact in our youth and help families find hope in the midst of their crisis. We will be diligent to be faithful stewards of the money with which we have been entrusted.

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Fr. Alex Steinmiller—President, Holy Family Cristo Rey Catholic High School

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